THE ERIC NEWELL
KIDZ IN CAREERS GOLF CLASSIC

PRESENTED BY

FORT McKAY
FIRST NATION

Thursday, July 8th, 2027
HERITAGE POINTE GOLF CLUB
Calgary, AB

Continuing to build Alberta's future workforce together!

CAREERS
take on the future

SPONSORSHIP PACKAGE

Email: golf@nextgen.org | Charitable Registration No. 886413699 RR 0001

CAREERS PREMIER ANNUAL FUNDRAISING EVENT

Our largest annual fundraiser, the Eric Newell "Kidz in Careers" Golf Charity Classic unites more than **216 business leaders and workforce champions** from Alberta's construction, energy, manufacturing, and transportation sectors who are dedicated to **creating the next generation of skilled talent**. Since 1997, together with employers, educators, government and communities, we've helped build Alberta's workforce through hands-on learning experiences that have **changed the lives of over 47,000 youth**. Join CAREERS Alumni, Board, and Leadership as we celebrate decades of impact and continue to create life-changing outcomes for the young people who will build our province's future.

Your Opportunity for Impact

Tournament proceeds directly help CAREERS empower youth with career opportunities through:

Invest in Changing Alberta's Future

Alberta's youth unemployment rate remains one of the highest in Canada. Your investment will provide more youth the career guidance, training, and employer connections they need to move from uncertainty to meaningful employment; catalyzing youth employment in Alberta for now and the future.

This event is proudly named in honour of Eric Newell, the Founding Chair of CAREERS: The Next Generation, former Syncrude Canada CEO and a lifelong advocate for youth education, career development, and workforce readiness.

Your Support. Their Success...

HANNAH LAMIRANDE

AUTOMOTIVE INTERN | STRATHMORE

CAREERS found Hannah a placement in her community that was aligned with her interests in fixing vehicles and derby racing. "I'm learning a lot of things that I never thought I would learn so early on. And it's very exciting and different… I'm excited to see where my future will take me."

STEEL BURKE

AVIATION INTERN | GRANDE PRAIRIE

Steel's passion for airplanes helped CAREERS find him an internship opportunity in aircraft maintenance. Four years later, he is still with Adventure Aviation and on the verge of becoming a fully qualified engineer.

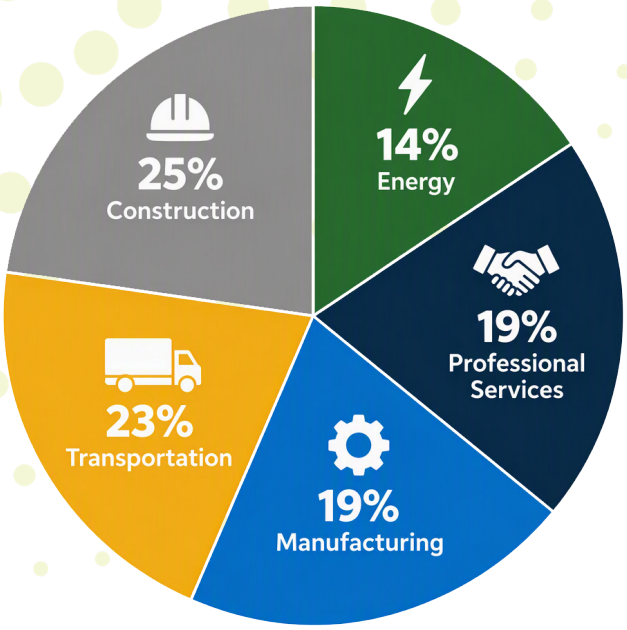
AURORA BIG PLUME

CULINARY INTERN | CALGARY

"This job has made me want to pursue a career in cooking and baking. Seeing how the kitchen runs and learning from my head chef has really opened my eyes to this career path."

Read more success stories at careersnextgen.ca/student-story

Audience Sector Profile:



Sponsorships Overview

	PREMIER	EXCLUSIVE		SIGNATURE		SUPPORTING		
BENEFIT	**Presenting $25,000**	**BBQ $15,000**	**Breakfast $10,000**	**Albatross $7,500**	**Eagle $5,000**	**Birdie $2,500**	**Skills Contest $1,000**	**Friends $500**
Availability	1	1	1	2	9	27	3	Unlimited
Golf Spots	8	6	4	2	2	1	-	-
Logo and Event Recognition	Premium Brand Visibility	BBQ Signage and Social Media	Breakfast Signage and Social Media	Event and Social Media	Event and Social Media	Hole Signage	-	-
Website link on webpage	✓	✓	✓	✓	✓	-	-	-
Digital & Social promotion	✓	✓	✓	✓	✓	-	-	-
Program Recognition	Full page Ad + Welcome Message	Half Page Ad	Half Page Ad	Quarter Page Ad	Quarter Page Ad	Logo listing	Company Name	Company Name
Post-Event Recognition	Featured Thank You	Social Media + e-News	Social Media + e-News	Social Media	Social Media	Logo on Thank You	Logo on Thank You	Logo on Thank You
Renewal Priority	✓	✓	✓	✓	✓	-	-	-
Promotional Opportunity	✓	✓	✓	Depends on activation	Some levels	Hole activation	✓	-
Speaking Opportunity	✓	✓	✓	-	-	-	-	-
BBQ Recognition	✓	✓	✓	-	-	-	-	-

Want something customized? Contact us to tailor your package: **golf@nextgen.org**

PRESENTING SPONSORSHIP $25,000

One sponsor receives the exclusive privileges as the event host, enjoying maximized exposure and recognition.

SOLE PREMIER SPONSORSHIP INCLUDES

- **Eight (8) golf spots**
- **Logo recognition and corporate links** on golf webpage, digital and social media promotion, sponsor package, and registration forms
- **CAREERS logo with link to the Eric Newell "Kidz in Careers" Golf Classic** for your corporate website
- **Post-tournament recognition** in media, e-newsletter and webpages
- **First right of refusal** for future event
- Opportunity to **provide promotional items** for golfers
- **Souvenir event program** with prominent **logo on front page, full page welcome letter, and full page Ad**
- Logo placement on select **tournament souvenirs, digital scorecards, entry and exit signage, and event signage**
- **Speaking opportunity**, verbal and prominent logo recognition at the **BBQ program**

FORT McKAY
FIRST NATION

EXCLUSIVE SPONSORSHIPS

Two limited opportunities to welcome golfers and receive recognition at our Breakfast and Barbecue.

EACH EXCLUSIVE SPONSORSHIP INCLUDES:

- **Logo recognition and corporate links** on golf webpage, all event-related digital and social media promotion
- **CAREERS logo with link to the Eric Newell "Kidz in Careers" Golf Classic** for your corporate website
- **Post-tournament recognition** in e-newsletter
- **First right of refusal** for future event
- Opportunity to **provide promotional items** for golfers
- **Souvenir event program** with prominent **logo and half-page Ad**

Barbecue Sponsor $15,000

In addition to the above benefits, this sponsorship includes **six (6) golf spots, a speaking opportunity**, *and verbal and prominent logo recognition at the* **BBQ.**

Breakfast Sponsor $10,000

In addition to the above benefits, this sponsorship includes **four (4) golf spots, a speaking opportunity**, *and verbal and prominent logo recognition at the* **Breakfast.**

SIGNATURE SPONSORSHIPS

Enjoy a high-visibility and interactive opportunity to promote your organization.

EACH SIGNATURE SPONSORSHIP INCLUDES:

- Two (2) golf spots
- Logo recognition and corporate links on event webpage, logo on event signage and social media promotions
- **Souvenir event program** with prominent **logo and quarter-page Ad**
- Logo recognition in CAREERS post-tournament Thank You
- First right of refusal for future event

Albatross Sponsorships $7,500 (2 available)

Two unique opportunities to showcase your brand in high-traffic areas.

Showcase Sponsor

Host a unique interactive showcase for your industry and engage all golfers at the highest-traffic area: The golf turn-around.

Snack Stop Sponsor

Receive logo recognition while hungry golfers grab a snack between holes at the high-traffic golf turn-around.

Eagle Sponsorships $5,000 (8 available)

Nine distinct ways to support golfers' day-of experience.

Beverage Cart Sponsor

Keep golfers refreshed while showcasing your brand on a branded beverage cart.

Digital Scoring Sponsor

Logo recognition and interactive app games on the tournament's digital scoring platform.

Golf Cart Sponsor

Promote your company with signage on all golf carts and an opportunity to place additional golfer gifts in carts.

Pin Flag Sponsor

Be seen on every green by putting your corporate brand on a pin flag at all 27 holes!

Practice Green and Putting Challenge Sponsor

Interact with golfers and provide prizes to putting challenge participants as they warm-up at the practice green.

Registration Sponsor

Have your logo and additional promotional items greet golfers as they check-in at registration and bag drop areas.

Team Photo Sponsor

Promote your company on the boarder frame for each team hole photo; a tournament keepsake.

Volunteer Sponsor

Highlight your commitment to our volunteers through sponsored shirts, a speaking opportunity with volunteers, and a thank you gift.

For more information, visit **www.careersnextgen.ca/kicgolf**

SUPPORTING SPONSORSHIPS

Show your support while creating a memorable experience through a hole sponsorship, skills content, or remote support.

Birdie Sponsorships $2,500 (27 available)

Over 20 opportunities to provide an interactive activity with golfers and showcase your brand.

EACH BIRDIE SPONSORSHIP INCLUDES:

- One (1) golf spot
- Opportunity to brand assigned hole with signage, banners and promotional materials
- Logo recognition in souvenir event program, hole signage, and post-tournament Thank You

Hole Sponsors (21)

Engage every golfer as they visit your designated hole with a contest, corporate giveaway, snack or beverage.

Hole-in-One Sponsors (3)*

*Wow guests with fabulous hole-in-one prizes! Includes Birdie's sponsorship benefits and present the Hole In One winner with a prize. *Plus the cost of insurance and minimum $20,000 value.*

Beverage Hole Sponsors (3)**

*Quench the thirst of our golfers as they visit your hole. **Plus the cost of beverages ($600-$800 average cost).*

Skills Contest Sponsorships $1,000 (3 available)

Get attention at the skills contests through name recognition in the event program, providing branded gift packages to contest winners, and name recognition in post-tournament Thank You.

Friends of Eric Newell 'Kidz in Careers' $500 (Unlimited)

Unable to make it to the event? Showcase your support for Alberta's future workforce through name recognition in our event program and a CAREERS post-tournament Thank You.

Want to focus on the game? Register, get an All-In Games Pack and win BIG!

Golf spots sell out early, so bring your clients and reserve your extra spots at **www.careersnextgen.org/kicgolf**

Don't forget to secure your $100 Games Pack, which includes:

- **Putting challenge** entry
- **Skills challenges and on-course games** entry
- **Triple Door Prize** ticket entry
- **Two (2) Mulligans**
- **One (1) Drink Ticket**

VIP Parking Raffle

Purchase a Games Pack by June 11th for a chance to win 1 of 4 VIP parking passes, located directly outside the Clubhouse.

Eric Newell 'Kidz in Careers' Golf Classic Sponsorship Form

THE ERIC NEWELL
KIDZ IN CAREERS GOLF CLASSIC

YES! Sign me up…

Premier Sponsorship
- ◯ Presenting – $25,000
- ◯ Barbecue – $15,000
- ◯ Breakfast – $10,000

Albatross – $7,500
- ◯ Snack Stop Sponsor
- ◯ Showcase Sponsor

Eagle – $5,000
- ◯ Beverage Cart Sponsor
- ◯ Digital Scoring Sponsor
- ◯ Golf Cart Sponsor
- ◯ Pin Flag Sponsor
- ◯ Practice Green and Putting Challenge Sponsor
- ◯ Registration Sponsor

Eagle – $5,000 (cont.)
- ◯ Team Photo Sponsor
- ◯ Volunteer Sponsor

Birdie – $2,500
- ◯ Hole Sponsor
- ◯ Hole-in-One Sponsor
- ◯ Beverage Hole Sponsor

On Par – $1,000
- ◯ Skills Contest Sponsor

Friends of Eric Newell 'Kidz in Careers'
- ◯ $500+

CONTACT INFORMATION

COMPANY NAME		DATE
CONTACT PERSON	JOB TITLE	
ADDRESS	CITY	
PROV	POSTAL CODE	SOCIAL MEDIA HANDLE
EMAIL	PHONE	**APPROVAL SIGNATURE**

PAYMENT INFORMATION

***ADDITIONAL GOLFERS, GAMES AND TICKETS TO BE INCLUDED IN THIS TOTAL.**

- ◯ CHEQUE — PLEASE FIND ENCLOSED A CHEQUE IN THE AMOUNT OF $
- ◯ INVOICE
- ◯ CREDIT CARD — PAY ONLINE! www.careersnextgen.ca/kicgolf OR CALL US 780.426.3414

- ◯ REGISTER GOLFERS ON THE NEXT PAGE
- ◯ I AM PLEASED TO MAKE A **DONATION OF $**_____ TO SUPPORT YOUTH DISCOVERING THEIR CAREER PASSION.
- ◯ I WOULD LIKE TO **OFFER AN AUCTION ITEM** (please describe below)

Please make cheques payable to:
CAREERS: The Next Generation Foundation
18256 102 Avenue NW,
Edmonton, AB, T5S 1S7

Send your completed form to:
golf@nextgen.org

Thank You for helping youth take on their future!

For information about donations, please visit www.careersnextgen.ca/donate

Charitable Registration No. 886413699 RR 0001

CAREERS

THE ERIC NEWELL
KIDZ IN CAREERS GOLF CLASSIC

Thursday, July 8, 2027
Heritage Pointe Golf Club • Heritage Pointe, AB
BREAKFAST: 6:30 am SHOTGUN START: 8:00 am
BARBECUE: Immediately following golf

PRESENTED BY
FORT McKAY
FIRST NATION

Early Bird: Until April 30, 2027 - $395 / person
$1,500 / team

ENTRY FEE: $500/per person
$2,000/per team

PLAYER 1

NAME: _____ TITLE: _____
COMPANY: _____ ADDRESS: _____
CITY: _____ POSTAL CODE: _____ E-MAIL: _____
TELEPHONE: _____

☐ ALL-IN GAMES: $100 (INCLUDES ON COURSE ACTIVITIES, MULLIGANS, PUTTING CHALLENGE, RAFFLE TICKETS, PRIZES AND MORE)

PLAYER 1
GOLF REGISTRATION $ _____
GAMES ON COURSE $ _____

PLAYER 2

NAME: _____ TITLE: _____
COMPANY: _____ ADDRESS: _____
CITY: _____ POSTAL CODE: _____ E-MAIL: _____
TELEPHONE: _____

☐ ALL-IN GAMES: $100 (INCLUDES ON COURSE ACTIVITIES, MULLIGANS, PUTTING CHALLENGE, RAFFLE TICKETS, PRIZES AND MORE)

PLAYER 2
GOLF REGISTRATION $ _____
GAMES ON COURSE $ _____

PLAYER 3

NAME: _____ TITLE: _____
COMPANY: _____ ADDRESS: _____
CITY: _____ POSTAL CODE: _____ E-MAIL: _____
TELEPHONE: _____

☐ ALL-IN GAMES: $100 (INCLUDES ON COURSE ACTIVITIES, MULLIGANS, PUTTING CHALLENGE, RAFFLE TICKETS, PRIZES AND MORE)

PLAYER 3
GOLF REGISTRATION $ _____
GAMES ON COURSE $ _____

PLAYER 4

NAME: _____ TITLE: _____
COMPANY: _____ ADDRESS: _____
CITY: _____ POSTAL CODE: _____ E-MAIL: _____
TELEPHONE: _____

☐ ALL-IN GAMES: $100 (INCLUDES ON COURSE ACTIVITIES, MULLIGANS, PUTTING CHALLENGE, RAFFLE TICKETS, PRIZES AND MORE)

PLAYER 4
GOLF REGISTRATION $ _____
GAMES ON COURSE $ _____

Do you require rental clubs? Please contact Heritage Pointe's Proshop at (403) 256-2002.

Note: As this is a charity fundraiser, all payments are non-refundable. In the event of a cancellation, any funds received will be redirected as a donation to support CAREERS.

TOTAL $ _____ *

Registration is not complete until final payment is received.

Please add extra golfers and games to your sponsorship total.

Go to www.careersnextgen.ca/kicgolf for information and online golf registration.

www.careersnextgen.ca · 1.888.757.7172

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